



2018 Season

HELICOPTERS:
The Sound of Service

Sponsorship
Opportunities

at the

AMERICAN
HEROES

Air Show

* *

Gainesville

Florida

March - 17 -

Heroes-Airshow.com



[Heroes - Airshow . com](http://Heroes-Airshow.com)

EVENT PARTNERS

In the world of professional air shows the American Heroes Air Show is an absolutely unique event model.

From our very first event at the Santa Monica Airport in 1993 we wanted to provide a special event just for rotary-wing aircraft and we wanted to provide the widest possible access for families and that meant an admission free event.

Although over the years the HEROES event has grown in size and national scope, our event mission has remained consistent :

EDUCATE || COMMUNICATE || DEMONSTRATE

While our AHAS volunteer teams are a critical part of the event mix we also have extensive costs for insurance, marketing, infrastructure facilities and / permitting ... and we turn to our Corporate Legacy Partner / Sponsors to provide this critical financial support.

Traditional air shows focus promote the “right-stuff” with high-speed flybys, colored smoke and rocket-powered trucks. The air crews that support the AMERICAN HEROES Air Shows are the ‘real stuff’ ... helicopter crews that routinely travel into harm’s way to protect our country, to defend our families, save lives and safeguard our environment.

Your support as an Event Sponsor also enables us to provide free presentation space to organizations that educate families about public safety tactics, careers in the military and public service as well as flight demonstrations that show the unique capabilities of rotary wing aircraft to the public, the media and our regional officials.

Participation as a Legacy Event Partner opens the door for Central Florida families to meet the Heroes they can really look up to while establishing business relationships with new customers from public safety, military and community service professionals !



LEGACY PARTNER

The Legacy Partner program delivers the highest level of sponsorship engagement for business building contacts, community outreach & media attention.

\$1,500



Pre event opportunities //

Gainesville FL

- Sponsor name / graphic logo inserts to all event promotional material including radio, print, digital / social media
- Sponsor logo / website link and welcome message posted to American Heroes Air Show Facebook page
- Sponsor logo / website link included in the 3Zero Alert event reminder messages sent to thousands of potential

Event Day opportunities // Gainesville FL

- High traffic location for 15 x 30 sponsor presentation chalet.
- Two 8' banners / flags at premier locations along flight line.
- Sponsor message broadcast from announcer 4X during day.
- Sponsor logo & website printed on Flight Crew meal tickets.
- Sponsor promo message on Flight Crew meals.
- The right to sell and promote products and services on site.

- Sponsor logo & website on all collectible event trading cards distributed free to event guests.
- Sponsor flags / banners mounted along LZ security fence.
- 4 passes for VIP Flight-seeing helicopter rides.
- 4 VIP meal passes
- 4 "EVENT Team1" VIP Personalized event ID Badges
- Sponsor "Welcome Aboard" message on Official Event Program

The American Heroes Air Show is the nation's premier admission-free, helicopter-only aviation experience designed to profile the unique capabilities of rotary-wing aviation to the community, media and regional officials.

HELICOPTERS : The Sound of Service

#FLHEROES



GOLD PARTNER

The Gold Partner program delivers an outstanding level of sponsorship engagement for business building contacts, community outreach and media attention.



Pre event opportunities -

Gainesville FL

- Sponsor name / graphic logo inserts to all event promotional material including radio, print, digital / social media
- Banner ads / logo presented on Heroes Air Show Facebook page on rolling basis.
- Sponsor name & graphic logo presented on official event flyer
- Sponsor logo / website link and welcome message posted to American Heroes Air Show Facebook page.
- Sponsor logo / website link included in the 3Zero Alert re-

Event Day opportunities - Gainesville FL

- High traffic location for one 15 x 15 presentation chalet.
- Two 4' banners / flags at premier locations along flight line.
- Sponsor message broadcast from announcer 2X during day.
- Sponsor logo and website printed on Flight Crew meal tickets.
- 2 passes for VIP Flight-seeing helicopter rides.
- 2 "EVENT Team1" VIP Personalized event ID Badges

The American Heroes Air Show is the nation's premier admission-free, helicopter-only aviation experience designed to profile the unique capabilities of rotary-wing aviation to the community, media and elected officials. The Heroes event is produced by volunteers with a passion for aviation and public service at sites around the nation

HELICOPTERS : The Sound of Service #FLHEROES



Introducing families to the Heroes they can really Look up to ...



Contact us for details on our Silver Sponsor opportunity: \$ 500.00

- **Banner ads / logo presented on Heroes Air Show Facebook page on rolling basis.**
- **Sponsor name & graphic logo presented on official event flyer and the AHAS Facebook page.**
- **High traffic locations for a 15 x 15 presentation chalet and two 10' promotional banners .**

The AHAS Event Mission

*** EDUCATE | COMMUNICATE | DEMONSTRATE ***





American Heroes * Aviation Network



Our work on the Heroes Air Show has taught us that successful missions require unique & special teams ...

Our sponsors & corporate partners over the years have proven themselves to be iconic names in the world-wide rotary-wing / aviation, public safety & high-tech business community.

This support has created & sustained the nations' premier admission-free aviation experience to educate the public, media and officials about the real story & missions behind these unique aircraft and their crews. *Some air shows entertain with the 'right stuff', ... we educate communities with the 'real stuff'*

When your team is part of the AMERICAN HEROES Air Show, you are center stage and face to face with families and regional businesses in Central Florida plus your organization is associated with highly positive impressions through advertising and on-site event affiliations with law enforcement, fire/first responders and military Veterans,

The AMERICAN HEROES Air Show provides sponsors with premier outreach opportunities to deliver their products, services and corporate initiatives to community leaders, corporate decision makers & families associated with public service ...

Welcome Aboard! #FLHEROES

Contact

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The American Heroes Aviation Network Inc. is a formal 501 c.3 non-profit operated entirely with volunteers who donate their time & personal passion for aviation and public service at our event sites from coast to coast.

***Our IRS Determination Letter is available upon request
+ 8132 Royer Ave Office 120 West Hills Estates, CA. 91304 +***