



Photo courtesy of
Stephen Goldsworthy



2018 Season

HELICOPTERS:
The Sound of Service

Sponsorship
Opportunities

at the
AMERICAN HEROES
Air Show

**

Camp Mabry

Austin—Texas
April 21 & 22

Heroes-Airshow.com



Heroes-Airshow.com

EVENT PARTNERS



In the world of professional Air Shows the American Heroes Air Show is an absolutely unique event model.

From our very first event at the Santa Monica Airport in 1992 we wanted to provide a special event just for rotary-wing aircraft and we wanted to provide the widest possible access for families and that meant an admission free event.

Over the years the event has grown in size and national scope. This this popular event remains the most well attended admission-free aviation event in Central Texas with gate / attendance of 15 to 20 thousand Texas families seeing your support of the Heroes they can really look up to ! .

While our AHAS volunteer teams—with their passion for aviation and public safety — are a critical part of the event mix we also have extensive costs for insurance, marketing, infrastructure facilities and / permitting ... and our Corporate Sponsors / Partners provide this critical financial support.

Traditional air shows focus on entertainment, high-speed flybys along with rocket-powered trucks—the traditional entertainment driven air show. The air crews that support the American Heroes Air Shows are the ‘real stuff’ ... helicopter crews that routinely travel into harm’s way to protect our country, defend our families, save lives and safeguard our environment.

Your participation supports our Event Mission to :
// EDUCATE * COMMUNICATE * DEMONSTRATE //

Your support as an Event Partner also enables us to provide free presentation space to organizations that educate families about public safety tactics, career possibilities in the military and initiative that support our Veterans as well as flight demonstration that show the capabilities of rotary wing aircraft to the public, the media and our public officials.

Participation as an Event Partner opens the door for families from around Central Texas to meet the Heroes of Texas aviation while establishing business relationships with new customers from public safety, military and community service professionals !



LEGACY PARTNER



\$2,500

The Legacy Partner program delivers the highest level of sponsorship engagement for business building contacts, community outreach and media attention.

Pre event opportunities // Austin TX

- Sponsor name / graphic logo inserts to all event promotional material including radio, print, digital / social media
- Sponsor logo / website link and welcome message posted to American Heroes Air Show Facebook page
- Sponsor logo / website link included in the 3Zero Alert event reminder messages sent to thousands of potential guests.

Event Day opportunities // Austin TX

- High traffic location for 15 x 30 sponsor presentation chalet.
- Two 8' banners / flags at premier locations along flight line.
- Sponsor message broadcast from announcer 4X during day.
- Sponsor logo and website printed on Flight Crew meal tickets.
- Sponsor promo message on Flight Crew box meals.
- The right to sell and promote products and services on site.
- Sponsor logo & website on all collectible trading cards distributed free among event guests.
- Sponsor flags / banners mounted along LZ security fence.
- 6 VIP meal passes
- 6 "EVENT Team1" VIP Personalized event ID Badges
- Sponsor "Welcome Aboard" message on Official Event Flight Plan / program.

***Exclusive Legacy Team Sponsor for the
American Veterans' Traveling Tribute***

***Your team will be take center stage as the co-sponsor supporting
the emotional replica of the Vietnam Memorial Wall
www.AVTT.org***

The American Heroes Air Show is the nation's premier admission-free, helicopter-only aviation experience designed to profile the unique capabilities of rotary-wing aviation to the community, media and regional officials.

HELICOPTERS : The Sound of Service



Airbus technology provides an exciting education in public safety first response to the Central Texas community at the American Heroes Air Show / Camp Mabry

GOLD PARTNER



\$1,500

The Gold Partner program delivers an outstanding level of sponsorship engagement for business building contacts, community outreach and media attention.

Pre event opportunities - Austin TX

- Sponsor name / graphic logo inserts to all event promotional material including radio, print, digital / social media
- Banner ads / logo presented on Heroes Air Show Facebook page on rolling basis.
- Sponsor name and graphic logo presented on official event flyers
- Sponsor logo / website link and welcome message posted to American Heroes Air Show Facebook page.
- Sponsor logo / website link included in the 3Zero Alert reminder messages sent to thousands of guests.

Event opportunities - Austin TX

- High traffic location for one 15 x 15 presentation chalet.
- Two 4' banners / flags at premier locations along flight line.
- Sponsor message broadcast from announcer 3X during day.
- Sponsor logo and website printed on Flight Crew meal tickets.
- 4 " EVENT Team1 " VIP Personalized event ID Badges
- The right to sell and promote products and services on site.
- The right to sell and promote products and services on site.
- Sponsor logo & website on collectible event trading cards distributed free to event guests.
- Sponsor message on Official Event Flight Plan / program

The American Heroes Air Show is the nation's premier admission-free, helicopter-only aviation experience designed to profile the unique capabilities of rotary-wing aviation to the community, media and elected officials. The Heroes event is produced by volunteers with a passion for aviation and public service at sites around the nation

HELICOPTERS : The Sound of Service



The American Heroes Air Show is proud to be one element of the TEXAS Military Forces annual OPEN HOUSE Admission Free weekend



... Introducing the community to the Heroes they can really look up to ...



the American Heroes Air Show Mission

// EDUCATE * COMMUNICATE * DEMONSTRATE //



Heroes - Airshow . com

American Heroes * Aviation Network



Our work on the Heroes Air Show has taught us that successful missions require unique & special teams ...

Our sponsors & corporate partners over the years have proven themselves to be iconic names in the world-wide rotary-wing / aviation, law enforcement and business community.

Their support has created and sustained the nations' premier admission-free aviation experience to educate the public, media and officials about the real story and actual missions behind rotary-wing aircraft and their crews ... some air shows entertain with the 'right stuff', ... *we educate communities with the 'real stuff'*

When your team is part of the American Heroes Air Show, you are center stage and face to face with families and businesses in Central Texas as well as generating significant numbers of highly positive impressions through advertising and on-site event associations.

The American Heroes Air Show provides sponsors with premier outreach opportunities to deliver their products, services and corporate initiatives to community leaders, corporate decision makers and families associated with police, fire, first

For more information on landing at the American Heroes Air Show Contact

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Volunteer, Event Co-Director

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The American Heroes Aviation Network Inc. is a formal 501 c.3 non-profit organization. Entirely operated with volunteers who donate their time and personal passion for aviation and public service at our event sites from coast to coast.

Our IRS Determination Letter is available upon request