

The American Heroes Aviation Network
invites your school's marketing team to meet the community at the :

CODE3

Career Expo

part of the Admission-Free

AMERICAN HEROES AIR SHOW - CA

Buckle up for an enrollment building opportunity when you present your school's Criminal Justice curriculum to the Southern California community!

Saturday * 20 June 2015

Free Admission to the Public



Be on board for this opportunity as the City of Los Angeles, the Department of Recreation & Parks and the American Heroes Air Show Network team up to present the annual **American Heroes Air Show** where families can explore aviation's exciting role in community safety.

The event features a diverse collection of helicopters on static / flying display from local, regional and Federal agencies plus displays of rescue vehicles & tactics, technical rope / rescues and safety demonstrations.

Against the backdrop of attending recruiting teams from the LAPD, LA CO Sheriffs, the FBI and other military + law enforcement

organizations, your enrollment teams can promote your classes to the our guests with info on :

- Your school's diverse Criminal Justice / Emergency Management and Homeland security programs.
- Profile your class schedules and enrolment processes for new careers in public safety.
- Tuition costs and special programs for financial assistance to military Veterans.

Event hours are 9 am to 4 pm – Recruiting teams are welcome to setup as early as 6 am

The CODE3 Career Expo is part of the admission – free American Heroes Air Show at Hansen Dam Sports Complex in the Lake View Terrace area of the San Fernando Valley.

11480 Foothill Blvd, Lake View Terrace, CA. 91342
Approx. at the 118 and 210 freeway interchange

Jim Paules (818) 631 - 8132 Email: Jim@Heroes-airshow.com

For more event info, photos, maps and downloadable Vendor Registration Forms land at our event website:



Heroes-airshow.com



[Facebook.com/AmericanHeroesAirShows](https://www.facebook.com/AmericanHeroesAirShows)

AMERICAN HEROES Air Show

The Nation's Premier Admission-Free, All-Helicopter Public Aviation Event



ELEMENT PROFILE CODE3 Career Fair



Over the years, as more law enforcement, military and public safety agencies requested event space for their recruiting efforts at the admission-free American Heroes Air Show, we created the *CODE3 Career Fair*. This event element offers public safety recruiting teams free presentation space to introduce the community to career opportunities with their departments. Agency goals in attending the CODE3 Career Fair include:

- Describe the history, current role and goals of the organization.
- Overview the hiring criteria, entrance procedures and training curriculum.
- Present special equipment, vehicles and gear.
- Provide information on salary ranges and career opportunities in general.

The American Heroes Air Show has hosted recruiting teams from the following agencies:

- DHS – TSA
- U.S. Coast Guard & Navy
- U.S. Marshals
- U.S. DOJ - F.B.I.
- U.S. Navy NCIS & Marine Corps.
- U.S. DOJ - ATF
- U.S. DOJ - DEA
- U.S. Army
- U.S. Air Force
- DHS – Federal Air Marshals
- U.S. Customs & Border Protection



During the Los Angeles event, Ventura CO. Sheriffs deputies promote career opportunities while demonstrating tactical rope rescue work to the crowds.



Private schools and universities can buckle up for a unique marketing opportunity at the

CODE3

CAREER FAIR

Our CODE3 Career Fair offers your marketing team a unique opportunity to meet guests drawn to the law enforcement theme of the American Heroes Air Shows.

With our event focus on aviation, law enforcement, criminal justice, military and homeland security we are a magnet for men and women anxious to learn about the first steps toward reliable careers in public service and Criminal Justice with your curriculum. Schools' marketing teams are intermingled with

recruiting teams from sworn law enforcement organizations who take advantage of free display space to meet the community and introduce them to career opportunities within their own organizations while highlighting their public service mission to the media.

Private schools with Criminal Justice / Homeland Security programs have found our event the perfect venue to meet potential students attracted by the high tech displays from local, state, regional and Federal / DOD law enforcement organizations.

Participating schools have included:

- DeVry University
- Woodbury University
- University of Phoenix – Military Division
- Kaplan University
- Embry-Riddle
- UEI College
- Everest On-Line Colleges
- ICDC College
- ITT Technical University
- Trident University International
- Grand Canyon University
- California Southern University



In Fort Myers, FL. the Lee County Sheriffs Dept is on-scene with Incident Command vehicle, SWAT and Bomb Squad. Our event provides free presentation space to all sworn law enforcement and public safety organizations.



Southwest Florida College reps talk with guests about their extensive on-line courses in Criminal Justice, Homeland Security and Emergency Preparedness. Schools connect with the large number of Veterans which the event theme attracts.



The CODE3 Career Fair is an important element at each of the American Heroes Air Show events around the nation. Our prelim 2015 site / dates :

- Gainesville FL.
- Austin TX.
- Los Angeles CA.
- Atlanta GA.

Private schools are invited to take advantage of presentation space and dynamic sponsor opportunities designed to promote enrollment in their Criminal Justice, Emergency Preparedness, Aviation and Homeland Security programs

***Contact us for space / sponsor pricing and space availability
Deploy your marketing resources to multiple locations and receive substantial pricing discounts !!***

James D. Paules

Mobile (818) 631-8132

Volunteer, Executive Producer

E: Jim@Heroes-airshow.com



www.Heroes-Airshow.com



Facebook.com/AmericanHeroesAirShows

In Austin Texas, members of the DHS / Customs & Border Protection team are on-scene to talk to students attending the American Heroes event



In Georgia, members of the Cherokee County Sheriffs roll out with their gear to support the law enforcement recruiting effort at the in Canton – near Atlanta.



In Seattle WA, the Border Patrol sets up their recruiting table with their aircraft as a backdrop. Many agencies combine their aircraft / vehicles with their recruiting efforts for maximum “WOW” effect to potential recruits.



University of Phoenix – Military Division team lands at the CODE3 Career Fair / American Heroes Air Show in Los Angeles. Their banner was the center of attention when the LA CO Sheriffs “Golden Stars” skydiving team jumped the banner into the event.



The U.S. Marshals are on-scene with their impressive Mobile Command Center at the CODE3 Career Fair during the Los Angeles American Heroes Air Show.



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- Los Angeles CA.
- Seat Gainesville FL.
- Austin TX.
- Denver CO.
- Seattle WA.
- Atlanta GA.

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AMERICAN HEROES Air Show JUNE 20 - 2015

CODE3 Career Expo

School Team Space Request

School / Organization

**Name / Title of
Responsible person**

Phone

Fax

Cell

Email

Mailing

Address

State

Zip

**Private schools are encouraged to register for PRESENTATION SPACE at the
CODE3 CAREER EXPO - part of the admission-free
American Heroes Air Show - CA. in the heart of the San Fernando Valley**

- Schools with programs in Criminal Justice, Homeland Security, Emergency Management and public safety are welcome to join us for enrollment building opportunities.
- Join professional recruiting teams from law enforcement, military and homeland defense organizations.
- Event hours are 9 am to 4 pm – School recruiting teams are welcome to setup as early as 6 am
*Custom sized spaces are available for large vehicles / trailers / equipment & gear presentations.
However, please contact us as soon as possible for these custom requests!*

Basic Presentation space is \$400 for 15 x 15 space –

Includes Canopy, 1 table and two chairs

Multiple spaces are available for large setups.

Presenters must provide their own electricity, if needed.

Please provide dimensions

and describe specific

presentation equipment

Please direct this completed form or any questions to:

James Paules Volunteer Event Director

Telephone (818) 631-8132 / FAX: (818) 347- 4577 Email: Jim@@Heroes-airshow.com

You can find a full profile of our previous events from Coast-to-Coast and additional copies of this and other Event Forms are available as .pdf downloadable files at our website



H e r o e s - A i r s h o w . c o m



**American Heroes
Aviation Network Inc.**

8132 Royer Office 120
West Hills Estates, CA. 91304

(818) 631-8132 [818] 347-4577 fax

***Charge
Card
Authorization***



Event Location

Event Date:

Cardholder Name

Company Name on card
(if applicable)

Select Credit card Type Discover Mastercard Visa

Credit card billing address :

Credit Card Number :

CC Expire Date MO YR

Card Verification Code

Amount to charge USD \$

Order reference

Customer Phone

Customer Email

Signature of cardholder

Date :

Email to Jim@Heroes-airshow.com or fax to (818) 347-4577

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Internal accounting use only

Receipt date : _____

Process date _____

Approval by _____