



# American Heroes Air Show - CA 24 JULY 2010

Hansen Dam Recreation Complex  
Lake View Terrace / San Fernando Valley

## \* Commercial / Vendor Space Request \*

Please print clearly or type.

Company / \_\_\_\_\_

Name / Title of Responsible Person: \_\_\_\_\_

Telephone Number: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

### Presentation space at the American Heroes Air Show is available for commercial vendors:

Booth space for private / corporate vendors is available but subject to appropriateness guidelines established by the event organizer.

The 15 x 15 presentation space for commercial vendors is \$250 – contact us for pricing on larger spaces. Register for space ASAP - All space fees are due no later than ten days prior to event date.

*Custom sized spaces are available for large vehicles / trailers / equipment & gear presentations. However, please contact us as soon as possible for these custom requests!*

### BOOTH DESCRIPTION

Multiple spaces are available for large setups.

**Vendors must provide their own canopy, tables, seating and electricity.**

Vendor parking is in Northeast corner of site, no parking adjacent to display areas.

Please briefly describe the products / services being presented:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature of Authorizing Agent: \_\_\_\_\_

By signing this agreement, vendors agree to abide by all rules and regulations set forth by Event & City Officials.

*Please fax your completed registration form to:*

**To: Christy Evans Volunteer Director – Ground Ops**

Cell (818) 515-5412 FAX: (818) 347-4577

Email: **Christy22248@Live.com**

Payment & setup details will be provided upon approval of your application

Additional copies of this and other Event Forms are available as .pdf downloadable files at our website

**w w w . H e r o e s - a i r s h o w . c o m**

*The American Heroes Air Show Network invites your team to the 2010*

# ***AMERICAN HEROES***

## ***A I R S H O W***

---

*Buckle up for a unique marketing opportunity to present your products, services and resources to the public and professionals in Law Enforcement, Fire Service, Homeland Defense, Emergency Preparedness and Search & Rescue !*

*Saturday \* 24 JULY 2010*  
*Free Admission Free Parking*



Get on board for a unique vendor opportunity as the City of Los Angeles, the L.A. Department of Recreation and Parks and the American Heroes Air Show Network team up to present the annual **American Heroes Air Show** where families can explore aviation's exciting role in community safety.

The event features a diverse collection of helicopters on static / flying display from local, county, state and Federal agencies plus displays of specialized rescue vehicles & tactics, technical rope / rescues and safety demonstrations.

Our theme of emergency and homeland preparedness is geared toward family and community and offers vendors a unique environment to market products / services to the community and local public safety industry professionals. We encourage vendors with the following:

- Private universities and colleges with Criminal Justice / Emergency Preparedness programs.
- Aviation / Air show theme apparel, toys, aviation models, patches, books, posters, etc.
- Services, products and information for family & business for homeland and emergency preparedness.
- Aviation collectibles - models, posters, photos & more!
- Law enforcement & fire service memorabilia & badge / patch collections
- Personal training & skills courses for outdoor safety, rock - climbing & life style adventures.

**Exhibit space for private organizations / vendors is available:**

**15 x 15 presentation space is \$ 250 or contact us for special pricing on larger spaces**

**The event is located at the Hansen Dam Sports & Recreation Complex in the Lake View Terrace in the San Fernando Valley \* 11480 Foothill Blvd Lake View Terrace, CA. 91342**

**Contact : Christy Evans**

**Cell (818) 515-5412**

**Fax (818) 347 - 4577**

**Email: Christy22248@Live.com**

For more event info, photos, maps and downloadable Vendor Registration Forms land at our event website:

***www.Heroes-Airshow.com***